Cumulative Input

MARLBORO RACING

From: Pam Tangney
Marlboro Racing Director
981 McCoy Creek Circle
Suisun City, CA 94585

12 Aug 1999

included cash part + gear issues & sizing

To: Greg Leonard
Events Manager, Marlboro Racing
Philip Morris USA
120 Park Avenue
New York, NY 10017

Re: End of Trip Summary, 1999

Listing of no shows /weather updates → daily weather reports
Airport arrivals-late flights, lost luggage, quality of transportation, number of staff/informative

First track event: Departure from hotel/flow Evening event: Fly By, music/DJ, uniform fittings, guest participation with instructors and cars, flow at dinner and quality of food and entertainment.

No sense simulator usage?

First day at track: # of guest for continental, flow of buses on departure, arrival at track/flow, breakfast /flow/quality of food, dressing rooms and bathrooms clean

Lunch/flow/quality of food, Massage therapist showing on time, friendly demeanor and lines. Report any incidents at track.

Pool Party/ Inform what was a big hit in activities. The quality of food and entertainment. Security issues for the night.

Daily comments on the track: Bathrooms clean, locker areas cleaned, quality of food, lines of any sort, massage therapist, incidents at track.

departure/arrival times per actual

Cruise: Speedboat/# of staff to assist, lifejackets worn, security onboard, too fast Yacht: clean, # of staff/friendly/neat, quality of food, set of buffet and deserts/lines, entertainment comments

Track: Final summary

Final night: Summary of reception, décor, band, awards, video, food/quality and service, staffing and service of the hotel.

Hospitality suite: # of guest, what games were used, food/quality

Summary of guest comments through out the week.

for each night & in front, in rooms, TV lobby

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Source: https://www.industrydocuments.ucsf.edu/docs/pmkm0004

MARLBORO RACING

Cc: Ina Broeman
Jose Fontanez
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Cliff Yonce
Joe Murillo
Mike Mancuso
Kati Otto
Dan Korman
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Fred Johnson
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